



CREATIVISTA
COACHING →→→

VISION // 40,000' Dream | The ability to imagine your preferred future beyond your current reality.

Q. What is your preferred future? Q. What do you envision having accomplished 10 years from today? Personally? Vocationally? Q. If all obstacles were removed and all resources available, what would the end goal of your Mission look like? Q. What is the big, audacious, energizing goal for your current pursuit that's just beyond your reach?

DO | Form a one-sentence 40,000' vision statement.

MISSION // Work on the Trail | The pre-established and focused journey you're on right now.

Q. What problem are you trying to solve in your world? Q. Or, what burden has been put on your heart and in your mind? Q. Who is your audience? Who are you serving, helping, partnering with? Q. What service(s) are you providing? Q. What actions do you engage to serve, solve, create? Q. How will your audience / client(s) be better off as a result? Q. Are you clear on the key elements of your Mission Statement: Audience (who) / Problem to Solve (what) / Service to Provide (how) / Resulting Benefits?

DO | Capture the above 4 mission elements in one memorable and motivating sentence.

VALUES // Trail Pavers | The building blocks that shape who you are and want to be. For decision-making & accountability.

Q. What key traits, beliefs, actions support your Mission? Q. What core values have helped clarify and guide your pursuits? Q. What are the road signs that inform and guide your decision making on Mission? Q. What traits unify your home / heart / team? Q. What specific, aspirational and simple traits, beliefs and actions are already being lived out? Q. If this character trait, spiritual principle, fulfilling action or core belief were missing, would your mission and vision be worthwhile for the long-haul?

DO | Narrow these down to a clearly defined, guiding handful of values worth standing on.